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Rewriting Network News: Wordwatching Tips From 345 TV And Radio Scripts





Synopsis

In Rewriting Network News, Merv Block collects 345 network scripts that feature problems in grammar, news judgment, broadcast style, and storytelling, not to spotlight sinners, but sins that can be remedied. By reading scripts wi --This text refers to the Paperback edition.

Book Information

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Customer Reviews

Mervin Block is a broadcast writing coach and author. He has written news at three television networks: as a staff writer for the "CBS Evening News with Walter Cronkite" and the "ABC Evening News with Frank Reynolds," and as a freelancer at NBC News. He has written news for Ed Bradley, Tom Brokaw, Walter Cronkite, Douglas Edwards, Charles Kuralt, Roger Mudd, Edwin Newman, Charles Osgood, Dan Rather, Harry Reasoner, Frank Reynolds, Diane Sawyer, Bob Schieffer, Robert Trout and Mike Wallace. Block teaches newswriting workshops at TV and radio newsrooms around the country. In 2004, the Chicago Press Veterans Association chose him as Press Veteran of the Year. --This text refers to the Paperback edition.

Fantastic book which every broadcast news writer should read.

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